

FIND YOUR CAUSE

EQUIPPING YOUNG PEOPLE WITH THE SKILLS, CONFIDENCE, AND INNOVATIVE MINDSET TO THRIVE IN THE FUTURE

THE LSE GENERATE SCHOOLS PROGRAMME

We live in an era of rapid change, incredible unpredictability, and intense disruption. With various influencing factors, from global warming to AI diverting the course of our future, we find ourselves questioning how we can best prepare the next generation for what comes *next*.

How can we equip them with the skills, confidence and knowledge? How do we enable them to think innovatively and creatively as they navigate a new tomorrow, and how best do we champion them as they embark on a new chapter in their lives?

The LSE Generate Schools Programme enables students to develop skills - helping them to thrive. Combining world-leading academic insight with entrepreneurial expertise, our programme takes its lead from the London School of Economics' motto: *to know the cause of things for the betterment of society*. We encourage young people to 'find their cause', empowering them through innovation and inspiration, to realise their exciting potential.

Working with schools across the UK and globally, our LSE student and alumni founders and intrapreneurs mentor and inspire young people through a series of innovation experiences and longer-term programmes where students receive an unparalleled opportunity to immerse themselves in real-world business and entrepreneurial scenarios, undertake live start-up challenges and hear from inspirational speakers from a diverse range of professional and personal backgrounds.

The LSE Generate Schools Programme is grounded in LSE research, promoting the importance of embedding crucial "life skills", connecting students with transformational and relatable mentors and preparing young people from all backgrounds to not only thrive in a volatile world, but to feel empowered to create and drive change.

OUR COMMITMENT AND GOALS

CHANGE

Equipping young people with the tools, knowledge and confidence they need to thrive in the future.

CURIOSITY

Inspiring students to realise their potential to make a positive difference – encouraging them to approach the challenges they face with curiosity and confidence.

CREATIVITY

Empowering the next generation to think like entrepreneurs, by encouraging their autonomy, creative and critical thinking.



WHO DO WE WORK WITH AND HOW?

All programmes are tailored to align with and complement schools' learning objectives, working across a range of year groups. Operating in both primary and secondary settings and spanning state, independent and international schools, we harness the expertise of our international founders from across 20 LSE Generate Global Hubs from the UK to Mumbai to New York.

WHAT DO WE COVER IN OUR WORKSHOPS?

We utilise the UN Sustainable Development Goals (SDGs) as a springboard and a catalyst to tackle and solve multidimensional issues through research-rich skills development and reverse and peer-mentorship.

Through our programming we equip students to make well-balanced decisions, resolve conflicts in an empathetic manner and demonstrate excellent social relationships and responsibility. We help to hone critical thinking skills and creative talents; and through the nurturing of inquiring, independent minds, we encourage young people to think differently and to develop the courage to take risks - in turn building resilience.

We connect schools with mentors and facilitators who are relatable and aspirational. Sessions primarily take place in the LSE Generate co-working space on the award-winning LSE campus in central London, offering students a first-hand experience of what life at university might feel like. However, depending on location, our facilitators and mentors can also work with students in their school environment if required.

WHAT IS THE IMPACT OF THE PROGRAMME?

Our research and impact reporting tools have been co-created in partnership with academics in LSE's Department of Management to measure short-term, immediate, and longer-term impact on a student's mindset development, wellbeing and ultimate career trajectory. In our most recent 'check in' survey, students and teachers cited unique opportunities for collaboration, innovative approaches to teamwork, problem-solving and working with our entrepreneur mentors as the parts of the programme that they most appreciated.

WHAT DO STUDENTS AND TEACHERS SAY ABOUT THE PROGRAMME?

'I truly believe that this scheme has taught me so many things about social enterprise and definitely fulfils my question that I initially asked when LSE Generate first came to my school: "What does a social enterprise mean to you?". To me, it's about giving back to everyone around you, and making a social impact whilst being a creative entrepreneur. I can't wait to utilise the skills I've learnt and progress as an entrepreneur.'

STUDENT

'We were privileged to see how much care and attention our mentor gave the students, in such a positive way and how he devoted such a huge amount of business advice to their endeavours.'

TEACHER

'My favourite part was the opportunity to be creative, knowing my contribution will have a positive impact.'

STUDENT

'I particularly enjoyed how engaging and interactive the session was, and how we as potential young leaders and entrepreneurs were given the opportunity to step out of our comfort zones. I also enjoyed the problem solving and pitching sessions.'

STUDENT

'I loved working in a team to come up with a business idea and taking part in tasks which are new to me. I have learnt lots about entrepreneurship and developing a concept that can be successful.'

STUDENT

'The programme was brilliant - the sessions were so well thought out, the students were engaged from day dot and their confidence just grew with every session. How lucky they are to have worked with the fantastic minds of the experts you lined up for them.'

TEACHER

'I enjoyed the whole experience, especially watching my students blossom in confidence.'

TEACHER

'I especially enjoyed learning about how entrepreneurs work and how they are helping to change the world. I learnt that we need to lead with empathy and think about defining problems before we start to find solutions - it was a really great experience.'

STUDENT

'Our mentor, Aneta, was brilliant. She gave us a lot of her time and was inspiring, energetic, and young - a great fit for my students.'

TEACHER

'I enjoyed solving a problem that is very relevant to my own life.'

STUDENT





CORE PROGRAMME CURRICULUM

THE PROGRAMME CONSISTS OF THREE BOOTCAMPS AND FINALE DEMO DAY, USUALLY HELD BETWEEN OCTOBER AND JUNE

BOOTCAMP 1

In this first bootcamp, students develop an understanding of basic social enterprise models and approaches, engaging with examples and stories from impact business founders. They will become acquainted with design thinking principles, using the UN Sustainable Development Goals to identify a problem that they want to address. Students will then focus on their target audience, map out key stakeholders, and spend considerable time getting to know their future customers.

The afternoon session allows students the unique opportunity to work alongside LSE entrepreneurs in a 'Founder Challenge', working in small groups to ideate around issues the start-up is currently facing. The day culminates with each team sharing their proposed solutions and founders offering constructive feedback.

BOOTCAMP 2

In this bootcamp, students delve deeper into the problem they want to explore, address and solve, considering the root causes, context, significance, impact and potential scale. In the afternoon, they adopt a design thinking approach entitled *How Might We*, preparing them to brainstorm innovative solutions and evaluate the feasibility of solving the problem.

BOOTCAMP 3

During the final bootcamp, students confront their prototype, discovering how to deconstruct the assumptions in their solution and systematically test each one to increase their chances of social enterprise success. They will also learn how to communicate their idea, and how to put together a great pitch.

DEMO DAY: THE GRAND FINALE

The programme culminates with Demo Day, where students pitch their business idea for a social enterprise to a panel of LSE founders, staff and industry experts. Internships are awarded to teams across a variety of categories including Best Presentation, Most Innovative Idea, and an Impact Award, for an idea that aligns with one or more of the United Nation's Sustainable Development Goals.

MENTORING

Mentoring sessions are an invaluable component of the final two bootcamps. LSE student and alumni founders support teams as they work on their proposal for a social enterprise, providing invaluable knowledge, support and expertise as students prepare for their final pitch.

INNOVATION EXPERIENCES

DELVE INTO OUR BROAD RANGE OF WORKSHOPS TO TAILOR YOUR OWN PROGRAMME

DESIGN THINKING

Learn to solve real-world problems, ideate creative solutions, and collaborate effectively. From brainstorming to prototyping, this session fosters innovation and critical thinking. For example, in the *Design Your Ideal School For The Future* workshop, students will step into the shoes of designers and envision their dream school. Through Design Thinking principles, they'll explore innovative ideas, collaborate and create prototypes for a school that fosters creativity, inclusivity, and student well-being. Alternative workshops could solve problems, centred once again around the UN SDGs.

NEGOTIATION PRINCIPLES 101

Everyone needs to negotiate at various stages of their life: whether in a personal or a professional setting. This workshop will take students through the basic principles of negotiation and use a role play to learn the skills. The workshop will include a role play around 'First Job Negotiation' - students will take on the role of either employer or recruit to role play the scenario and learn the art of negotiation.

TEAM BUILDING & COMMUNICATION

This session will offer a fully interactive session where various games that are inspired by playground games will be used to engage students in team building, including maze grids and other simple floor grid-style games. These sessions can run collaboratively with other sessions, or as powerful icebreakers.

THE PSYCHOLOGY OF POWER

Power dynamics and information asymmetry are complex concepts that arise in various settings of governance and democracy - but it can also be a bit hardgoing to learn this through lectures. This workshop will use a fantasy-based game of werewolves and villagers to teach these concepts in an intriguing yet fun and immersive way.

STEREOTYPES AND BIASES

Challenging dominant perspectives and biases in history through an interactive workshop that focuses on developing critical thinking through the history of concepts such as money, emojis, coffee and democracy.

DESIGN YOUR CAREER LIKE AN ENTREPRENEUR

In this interactive workshop, students will be equipped with an entrepreneurial toolkit and mindset that they can apply to design a meaningful career. We'll set the context of what the future of work holds, before introducing the Futureproof Formula, which gives students the opportunity to get stuck into designing their dream careers in a futureproof way.

CREATE YOUR PERSONAL THEORY OF CHANGE

In this workshop, students will learn how to apply the theory of change methodology to their own lives. The aim of this workshop is to help students understand where their passions lie and how they might be able to translate those passions into a profession that makes a real impact.

BECOME A PERMISSIONLESS APPRENTICE

This workshop is designed to accelerate the rate at which students can bring their ideas to life. By arming themselves with the mindset of a "permissionless apprentice", students will feel empowered to pursue opportunities they find exciting and actively craft their future.

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FUTURES LITERACY 101

Futures Literacy helps young people understand why and how we use the future to prepare, plan, and interact with the complexity and novelty of our societies. This mind-bending workshop will teach students how to use the future to rethink the present.

EMPATHETIC LEADERSHIP

An interactive session that explores how and why the practice of relating to others with acceptance, understanding and sensitivity to diverse experiences is such an essential skill in 21st Century Leadership. The workshop will look at historical models of leadership and how they might manifest themselves, and how young people can help to develop greater empathetic leadership skills both in and out of school. The session also includes breakout group work and role-playing activities that encourage young people to develop and apply empathetic leadership skills to a range of different real-world situations, and to consider the outcomes.

FAILURE FAIR

An intimate and supportive seminar that will allow students to examine their mistakes and learn quickly from them, removing the stigma from the notion of failure. We offer participants the stage to share real life stories and examples of what they have viewed as 'mess-ups' but what, with encouragement and advice from peers and our founders, can be transformed into a mark of leadership and resilience. There'll be plenty of opportunities to develop an understanding of how to respond to disappointment and setbacks and to critically think through real life scenarios with students leaving the session equipped with the tools to approach their next perceived problem with confidence, maturity and overall wellbeing. The fair is underpinned by the empathetic leadership session that explores the importance of active listening, putting yourself in other people's shoes and working through the importance of looking after those in your charge rather than being in charge.

FOUNDER CHALLENGE

In this real-time learning session, students embark on a collaborative journey to assist LSE alumni entrepreneurs in overcoming a problem they are currently facing in their business, from marketing to branding, product testing to understanding consumer behaviour. Founders will present their conundrum and then sit alongside with teams through group discussions, brainstorming and research, to delve into the specific problem and discover creative solutions, fostering critical thinking and problem-solving skills through various methodologies.

The session culminates in pitches, with each team sharing their proposed solutions, and with founders offering constructive feedback and reflection. This interactive experience is hugely beneficial to both students and entrepreneurs - not only providing valuable insights but empowering students with real-world problem-solving skills and a deeper appreciation for the entrepreneurial spirit.

THE DIY PANEL

Students are granted a unique window into the world of entrepreneurship via a panel discussion with a difference featuring some of LSE's alumni entrepreneurs from across the world, forging deeper cultural understandings and connections across the innovation arena. This interactive session serves as an exciting forum for the live exchange of ideas, experiences and insights, providing students with valuable perspectives on entrepreneurship and intrapreneurship and offering a glimpse into the highs and lows of living entrepreneurially. Students digitally select their preferred topics to be explored, from ethical AI to sustainable fashion, and can then pose any question under the themes that receive the most votes.

INNOVATION EXPERIENCES

DELVE INTO OUR BROAD RANGE OF WORKSHOPS TO TAILOR YOUR OWN PROGRAMME

BUILDING A RESILIENT PROFESSIONAL IDENTITY IN A RAPIDLY CHANGING WORLD

When you have a clear professional goal in mind such as a specific job or profession, it is clear what steps you need to take to get there. But in a rapidly changing world, the jobs of today may not exist tomorrow. Or you may not have a target job in mind, being drawn instead to the path of a generalist. How do you navigate your career meaningfully when the destination is unknown?

DESIGNING ORGANISATIONS OF THE FUTURE

It is understood that diversity of age, ethnicity and gender can enhance innovation, creativity and engagement in teams, but have you heard of diversity of thought? New research has shown this may be just as or more important in jump-starting teams to solve complex problems. But today most organisations are not leveraging the full spectrum of specialists to generalists in their hiring and organisational design, placing a premium on specialist experience and expertise

SOLVING BIG PROBLEMS THROUGH INTERDISCIPLINARY THINKING

As global problems become more complex, it is apparent that these issues (both big and small) need innovative solutions which derive from diverse perspectives and knowledge, cross-cutting academic boundaries. In this interactive workshop we explore how to become an adaptive problem solver using interdisciplinary approaches to generate constructive outcomes and crucial connections.

A PANEL DISCUSSION TO NAVIGATE DIVERSE CAREER PATHWAYS

In this panel discussion, we bring together accomplished generalists from various fields to share their unique experiences, insights and strategies for thriving in a rapidly evolving world. We'll thoughtfully select generalists who will be key examples of success for each audience. You'll walk away with valuable perspectives, practical advice and insights that can shape your own educational and career journeys.

DOES YOUR JOB EXIST YET?

This workshop is centred around the idea that young people are stepping into a job market where their job may not exist yet.

It explores future career possibilities and the essential skills needed to succeed in an ever-changing job market. We'll explore diverse career pathways, meeting students where they are in their educational journey, for an engaging hour of exploration and conversation.



F I N D Y O U R C A U S E

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